PICTUREPOST STUDIOS LIMITED

DIVIDEND DISTRIBUTION POLICY

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PREAMBLE:

Dividend is profits earned by the company and divided amongst the shareholders in proportion to the number of paid-up shares held by them. Simply stated it is a return on investment made by the shareholders.

The Dividend Distribution Policy ("the Policy") establishes the principles to ascertain amounts that can be distributed to equity shareholders as dividend by the Company as well as enable the Company strike balance between pay-out and retained earnings, in order to address future needs of the Company.

In terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including any statutory modification(s) or re-enactment(s) thereof for the time being in force, PICTUREPOST STUDIOS LIMITED (hereinafter referred to as ("the Company ") is required to frame this Policy.

POLICY:

This policy aims at ensuring compliance with the provisions of Regulation 43A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including any statutory modification(s) or re-enactment(s) thereof for the time being in force.

Dividend shall suggest any amount to be declared/ recommended as dividend after taking into account the aforementioned Parameters:

- Dividend would continue to be declared on per share basis on the Ordinary Equity Shares of the Company having face value Rs.1 each. The Company currently has no other class of shares. Therefore, dividend declared will be distributed amongst all shareholders, based on their shareholding on the record date.

- Dividends will generally be recommended by the Board once a year, after the announcement of the full year results and before the Annual General Meeting (AGM) of the shareholders, as may be permitted by the Companies Act. The Board may also declare interim dividends as may be permitted by the Companies Act, 2013.

The management will discuss and recommend to the Board of Directors on dividend considering the financial parameters and/ or circumstances or internal & external factors including but not limited to the following:

- Earning Stability;
- Cash flow position of the Company;
- Working capital requirements;
- Future cash requirements for organic/ inorganic growth/future expansion;
- Profit earned during the current financial year;
- Overall financial conditions;
- Opportunities for investments of the funds of the Company to capture future; growth in the industry, e.g. capital expenditure, network expansion, etc;
- Cost of raising funds from alternative sources;
- Applicable taxes [including dividend distribution tax / tax deductible atsource on dividend (TDS) as the case may be;

- Money market conditions;
- Dividend pay-out ratios of companies in the same industry;
- Industry outlook for the future years;
- Prevailing legal requirements, regulatory conditions or restrictions laid down under the applicable laws including tax laws, etc.

The Board reserves right to not to declare dividend or decide any rate of dividend, for a particular year, in case board is of the opinion that profits of the company needs to be retained after analysing the prospective opportunities and threats or in the event of challenging circumstances such as regulatory and financial environment, then in such a case reasons whatever may be will be disclosed to the shareholders in board report forming part of annual report.

The retained earnings of the company may be used in any of the following ways:

- Future expansion plans / Organic and/ or inorganic growth
- Deployment of advances
- General Corporate purpose, including contingencies,
- Declaration of dividend
- Investments by way of mergers, acquisitions,
- Any other permitted usage as per companies Act, 2013.

This Policy will be available on company's website and the link to the policy is https://pictureposts tudio.com/

AMENDMENTS TO THE POLICY:

The Company is committed to continuously reviewing and updating our policies and procedures. Therefore, this policy is subject to modification. Any amendment(s) of any provision of this policy shall be carried out by persons authorized by the Board in this regard.

PICTURE POST
STUDIOS

