



PICTURE POST
STUDIOS

Date: 21st October, 2024

To,
The Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, 5ft Floor, 'G' Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: PPSL

SUB: Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements), 2015
Key Highlights and Management Commentary on Financial for H1 FY2024-2025

Respected Sir/Mam,

Pursuant to the above captioned, please find enclosed herewith the Key Highlights and Management Commentary on Financials for H1 FY 2024-25.

A copy of the above is being also made available on the Company's website i.e www.picturepoststudios.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For Picturepost Studios Limited

PARISH
TEKRIWAL

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PARISH TEKRIWAL
Date: 2024.10.21
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Parish Tekriwal
Managing Director
DIN:03530041

Place: Mumbai

PICTUREPOST STUDIOS LIMITED

7th Floor, Sapphire Bldg, Junction of S. V. Road, 1st Road, Khar (W), Khar Colony, Mumbai - 400 052. | Contact Number :- 87798 45157
Email: business@picturepoststudio.com | CIN - U62099MH2023PLC404020 | www.picturepoststudios.com



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Management Commentary for Picturepost Studios Limited

Financial Results Overview:

- Robust growth and strategic advancement in core sectors, especially in the advertisement space.
- Over 300 clients now in the advertisement sector, reflecting effective marketing strategies and a reputation for high-quality services.
- Commitment to innovation and service excellence drives strong partnerships.

Strategic Initiatives and Growth Areas:

- Focus on the Films & OTT Division in India for H2 FY2024-2025.
 - Acquisition of a ~7,000 square foot commercial office on lease in Mumbai with state-of-the-art infrastructure.
 - Promising order book of over 15 films/OTT, poised to capitalize on growing content demand.
- Expansion into the European market:
 - Establishment of Picturepost Studios UK Limited in United Kingdom as a key milestone.
 - Securing office space in London and planning to hire talent by the end of H2 FY2024-2025.
- Exploring acquisition opportunities in the GCC and American markets:
 - Strategic acquisitions to leverage local insights and capabilities.

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